

EFFECTIVE BUSINESS GOVERNANCE FOR SMES



Corporate governance has become a well-discussed and controversial topic among corporations, shareholders, and the general public. However, the debate over what constitutes “good governance” often lacks structure, making it difficult for shareholders and stakeholders alike to have a constructive discussion about how to improve corporate outcomes.

This two days training provides an introduction to the central concepts of corporate governance, which are developed in greater detail throughout each module. It provides answers to the questions:

- What is corporate governance?
- What are agency problems?
- How prevalent are they?
- Are there “best practices” in corporate governance?

■ Course Objective

Upon the completion of this two-day training, participants are expected to:

- Define corporate governance.
- Set up and implement corporate governance.
- Build up business value with corporate governance.
- Increase sources of funding through proper business partnerships and other forms of investments.
- Growing the company to another level.

■ Course Structure

The certificate course in Effective Business Governance for SMEs spent approximately 16 hours OR is offered a 2-day period. The course is based on a participatory, active learning approach, and group discussions. An Action Guide, by Mr. Pech Bolen. Participants will receive a Certificate of Participation upon successful completion of the course. The maximum number of participants is 20.

■ Course Outline

1. Shareholding structure
2. Corporate governance structure
3. Corporate governance policy and fiduciary duties
4. Corporate culture
5. Board management, roles, and responsibilities Vis à vis shareholders and company
6. Values and impacts of good corporate governance to company leadership and business performance
7. Interaction between governance body and relevant stakeholders
8. Board and corporate engineering for the benefit of corporate finance and competitiveness

■ Who Should Attend?

- New Business Startup
- Business Owner
- Entrepreneur
- Business Development Manager/Director
- Founder and CEO